



CONVERSION CLUB MEDIA





WHY PARTNER WITH CONVERSION CLUB MEDIA?

AT CONVERSION CLUB MEDIA, WE CONNECT YOUR BRAND WITH OUR 40,000+ AFFILIATE COMMUNITY OF DECISION-MAKERS, INFLUENCERS, AND COMPANIES SEEKING INNOVATIVE WAYS TO GROW.

OUR AUDIENCE IS PACKED WITH THOUSANDS OF PASSIONATE AFFILIATE MARKETERS, BLOGGERS, AND INDUSTRY PROS READY TO DISCOVER AND PROMOTE THE NEXT BIG THING. PARTNERING WITH US MEANS BUILDING MEANINGFUL CONNECTIONS, AMPLIFYING YOUR BRAND'S REACH, AND DRIVING REAL RESULTS.



THE POWER OF OUR NETWORK



24K+ EMAIL SUBSCRIBERS:
A LOYAL AND ENGAGED AUDIENCE
DIRECTLY IN THE INBOX.



**26K+ MONTHLY WEBSITE
UNIQUE USERS:**
HIGH ENGAGEMENT ON OUR PLATFORM,
DRIVING MEANINGFUL INTERACTIONS.



1M+ INSTAGRAM REACH:
EXPANDING YOUR BRAND'S PRESENCE
WITH OVER 1M IMPRESSIONS AND A
HIGHLY ENGAGED COMMUNITY.



350K+ MONTHLY YOUTUBE REACH:
EXPANDING YOUR BRAND'S PRESENCE TO
A BROADER AND ENGAGED AUDIENCE.



5K+ MONTHLY TELEGRAM REACH:
A GROWING COMMUNITY OF
PROFESSIONALS STAYING INFORMED.



7K+ MONTHLY REACH ON LINKEDIN:
A THRIVING NETWORK CONNECTING YOU
TO TOP-TIER PROFESSIONALS.

YOUR OPPORTUNITY TO REACH, ENGAGE, AND INSPIRE IS RIGHT HERE. LET'S MAKE IT HAPPEN TOGETHER.





YOUR ULTIMATE BRANDING OPPORTUNITY!

EVENT MEDIA HUB

KYIV — \$5,000

WARSAW — \$8,000

BARCELONA — \$8,000



OUR MOST EXCLUSIVE AND HIGH-IMPACT COLLABORATION — THE EVENT MEDIA HUB — GIVES YOUR BRAND UNPARALLELED VISIBILITY DURING THE CONFERENCE.

AVAILABLE EXCLUSIVELY AT OUR OFFLINE EVENTS.
DON'T MISS THE CHANCE TO BE PART OF THE EVENT'S CENTRAL MEDIA SPACE AND MAKE YOUR BRAND STAND OUT ACROSS THE ENTIRE INDUSTRY.

WHAT'S INCLUDED:

- 3×3 M BRANDED ZONE;
- BRANDED ASSETS: 2 X-BANNERS (180×80);
- BRANDED FURNITURE AND BANNER;
- LIVE YOUTUBE STREAMING SETUP (2 CAMERAS, LIGHTS, SUPPORT);
- BROADCAST LIVE TO YOUR OWN YOUTUBE CHANNEL AS AN OFFICIAL;
- CONVERSION CONF STREAMING PARTNER;
- TAKE ADVANTAGE OF A UNIQUE CHANCE TO STREAM LIVE DIRECTLY TO YOUR YOUTUBE CHANNEL;
- FEATURING YOUR OWN GUESTS AND SPEAKERS - ALL AS PART OF THE OFFICIAL CONVERSION CONF MEDIA PROGRAM;
- BRAND MENTIONS IN YOUTUBE DESCRIPTIONS, PRESS WALLS, SOCIAL MEDIA;
- SPONSORSHIP ANNOUNCEMENTS ON OUR WEBSITE AND SOCIAL MEDIA (60K+ REACH);
- 4 GOLD + 2 SILVER TICKETS;



OFFICIAL PARTNER OF YOUTUBE EPISODE

1 EPISODE – \$3,000

3 EPISODES – \$7,000

6 EPISODES – \$10,000



YOU HAVE THE OPPORTUNITY TO BECOME THE MAIN SPONSOR OF AN EXCLUSIVE INTERVIEW WITH A TOP INFLUENCERS ON OUR YOUTUBE CHANNEL.

WHAT'S INCLUDED:

- SPONSOR OF YOUTUBE VIDEO EPISODE WITH TOP INFLUENCERS;
- OPPORTUNITY TO RUN AN INTERACTIVE VIDEO SEGMENT WITH OUR AUDIENCE (E.G. CONTEST, COMPANY ANNOUNCEMENT, PRODUCT PROMO);
- BRANDING THROUGHOUT THE VIDEO (LOGO, OVERLAYS);
- A DEDICATED COMPANY DESCRIPTION IN THE VIDEO'S CAPTION WITH CLICKABLE LINKS TO YOUR PLATFORMS;
- PLACEMENT OF YOUR PROMOTIONAL VIDEO:
 - 10 SECONDS AT THE BEGINNING
 - 5 SECONDS IN THE MIDDLE
 - 10 SECONDS AT THE END
- CLICKABLE LINKS, QR POP-UPS;
- 6,000+ GUARANTEED VIEWS, 24,000+ EMAIL;
- YOUR BRAND POSITIONED AS A FEATURED SOLUTION IN A TRUSTED EDITORIAL FORMAT;
- 1-6 EPISODES AVAILABLE;



FEATURE GUEST SPOTLIGHT

\$5,000



BECOME A FEATURED GUEST ON OUR YOUTUBE CHANNEL AND SHARE YOUR PERSONAL STORY OR YOUR TEAM'S JOURNEY WITH AN ENGAGED AUDIENCE OF 24,000+ SUBSCRIBERS AND GUARANTEED 6,000+ VIEWS PER EPISODE.

WHAT'S INCLUDED:

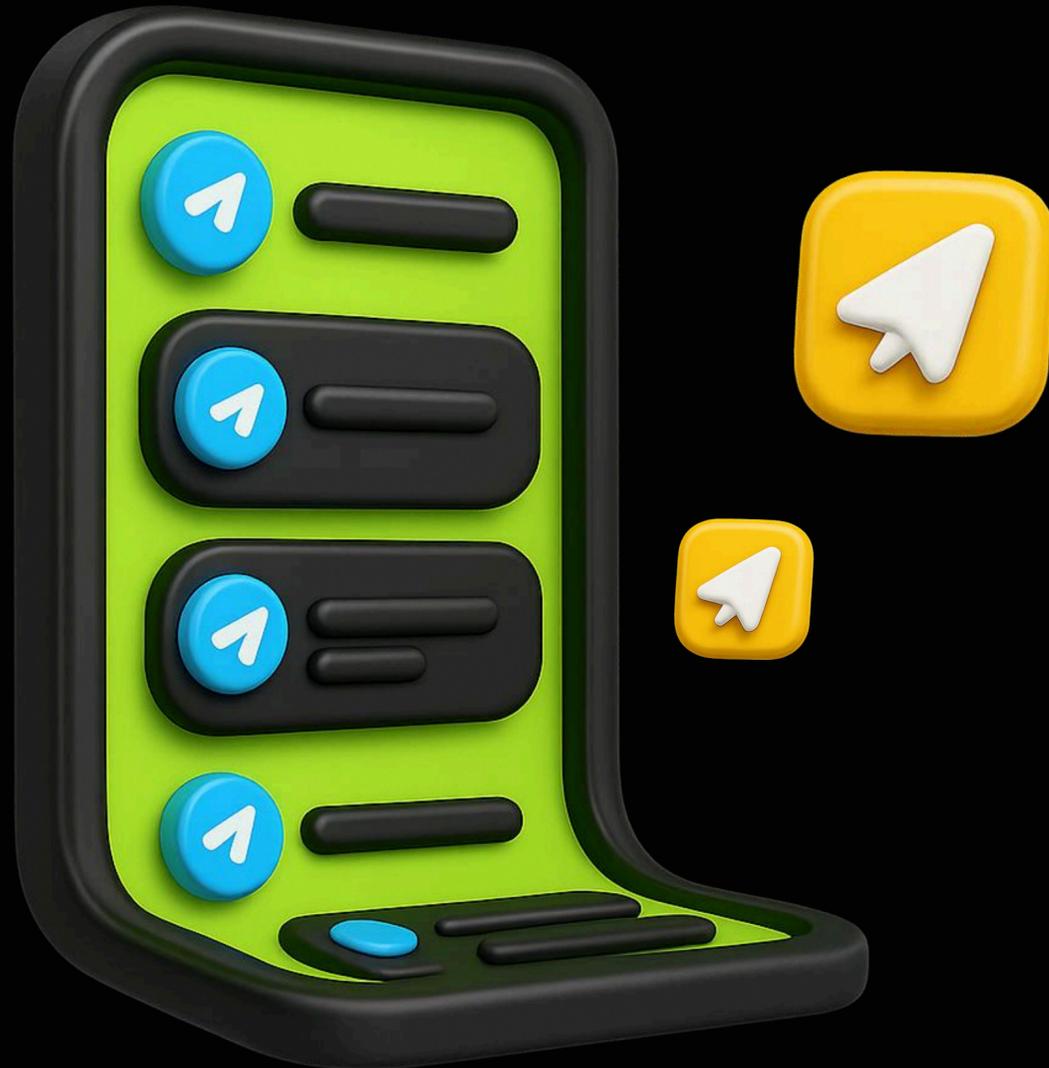
- A DEDICATED VIDEO INTERVIEW ON OUR YOUTUBE CHANNEL;
- YOUR LOGO DISPLAYED THROUGHOUT THE ENTIRE VIDEO;
- PLACEMENT OF YOUR PROMOTIONAL VIDEO:
 - 10 SECONDS AT THE BEGINNING
 - 5 SECONDS IN THE MIDDLE
 - 10 SECONDS AT THE END
- OPPORTUNITY TO INTEGRATE AN INTERACTIVE VIDEO ELEMENT WITH OUR AUDIENCE (E.G. CONTEST, GIVEAWAY, COMPANY FEATURE);
- REELS, SHORTS;
- MENTION AND DESCRIPTION OF YOUR COMPANY IN THE VIDEO'S CAPTION WITH CLICKABLE LINKS TO YOUR PLATFORMS;
- A POP-UP WITH YOUR COMPANY'S INFORMATION (CAN INCLUDE A QR CODE OR KEY MESSAGE);
- YOUTUBE + SOCIAL MEDIA CHANNELS (TELEGRAM, INSTAGRAM, LINKEDIN);



TELEGRAM EVENT GUIDE SPONSOR

BARCELONA — \$5,000

WARSAW — \$5,000



BE THE EXCLUSIVE SPONSOR OF OUR TELEGRAM EVENT GUIDE. STAND OUT AND CONNECT DIRECTLY WITH ATTENDEES DURING THE EVENT.

AVAILABLE EXCLUSIVELY AT OUR OFFLINE EVENTS!

WHAT'S INCLUDED:

- BE THE GUIDE OF OUR TELEGRAM CHANNEL WITH 5,000+ SUBSCRIBERS;
- SHARE YOUR BRANDED CONTENT AND SPEAK DIRECTLY TO OUR AUDIENCE;
- POST LIVE UPDATES FROM THE EVENT (LIKE LIVE CIRCLES AND STORIES);
- EACH POST WILL INCLUDE YOUR STYLE AND LOGO;
- INTRODUCE YOUR TEAM AS OFFICIAL TELEGRAM SPONSORS;
- GET 20+ CO-BRANDED POSTS WITH OUR EVENT UPDATES;
- PLUS 3 SEPARATE MARKETING POSTS FULLY ABOUT YOUR BRAND DURING THE CONFERENCE;
- LOGO ON THE PHOTO ZONE PRESS WALL, YOUTUBE DESCRIPTIONS, AND A BRANDED LIVE STREAM;
- SPONSORSHIP ANNOUNCEMENTS ON OUR WEBSITE AND SOCIAL MEDIA (60K+ MARKETERS);
- 4 GOLD TICKETS AND 2 SILVER TICKETS;



EXCLUSIVE PRODUCT REVIEW PACKAGE

\$3,000



WE SHOWCASE YOUR PRODUCT'S VALUE AND PROMOTE IT THROUGH TARGETED ADS TO DRIVE TRUST AND TRAFFIC. A HIGH-IMPACT, EDITORIAL-STYLE FEATURE THAT CONVERTS ATTENTION INTO ACTION.WE SHOWCASE YOUR PRODUCT'S VALUE AND PROMOTE IT THROUGH TARGETED ADS TO DRIVE TRUST AND TRAFFIC. A HIGH-IMPACT, EDITORIAL-STYLE FEATURE THAT CONVERTS ATTENTION INTO ACTION.

WHAT'S INCLUDED:

- A UNIQUE REVIEW OF YOUR PRODUCT, WRITTEN AND PUBLISHED BY OUR COMPANY;
- FOCUS ON PRODUCT VALUE, UNIQUENESS, AND USE CASES;
- ARTICLE PUBLISHED ON OUR OFFICIAL PLATFORM;
- SENT TO OUR SUBSCRIBER BASE OF 24,000+ MARKETERS AND INDUSTRY PROS;
- UNIQUE AD CAMPAIGN TARGETING OUR LOOKALIKE AUDIENCE OF MARKETERS & MEDIA BUYERS;
- YOUR BRAND POSITIONED AS A FEATURED SOLUTION IN A TRUSTED EDITORIAL FORMAT;



CONVERSION CLUB BRANDED JOURNAL

PACKAGE 1: LEAD SPONSOR EDITION— \$7,000

GET A 2-SPREAD (4-PAGE) PRINTED ARTICLE WITH BRANDED PHOTOS AND STORYTELLING, FEATURED IN OUR PRINT MAGAZINE.

INCLUDES A PERSONAL BRAND INTRODUCTION WITHIN THE FIRST 16 PAGES.

WHAT'S INCLUDED:

- BECOME THE HEADLINE SPONSOR OF THE ISSUE WITH MAXIMUM VISIBILITY.
- YOUR LOGO AND INFLUENCER PHOTO FEATURED ON THE MAGAZINE COVER.
- INCLUDES AN EDITORIAL FEATURE ABOUT YOUR PRODUCT, SERVICE, OR TEAM.
- FULL CREATIVE SUPPORT AND PRIME PLACEMENT THROUGHOUT THE MAGAZINE.
- YOU ARE THE FACE OF THE ISSUE — THE CENTRAL BRAND OF THE EDITION.





CONVERSION CLUB BRANDED JOURNAL

PACKAGE 2: BACK COVER TAKEOVER— \$2,000

GET A 2-SPREAD (4-PAGE) PRINTED ARTICLE WITH BRANDED PHOTOS AND STORYTELLING, FEATURED IN OUR PRINT MAGAZINE.

INCLUDES A PERSONAL BRAND INTRODUCTION.

WHAT'S INCLUDED:

- OWN THE FULL BACK COVER OF THE MAGAZINE — EXCLUSIVE PLACEMENT.
- YOU PROVIDE THE CREATIVE, AND WE'LL PRINT IT IN PREMIUM QUALITY.
- GUARANTEED HIGH-IMPACT VISIBILITY THROUGHOUT THE CONFERENCE LIFECYCLE.
- PERFECT FOR BOLD POSITIONING AND LASTING RECALL.





CONVERSION CLUB BRANDED JOURNAL

PACKAGE 3: BRAND STORY FEATURE— \$1,500

CENTERFOLD PLACEMENT ON PREMIUM THICK PAPER — YOUR ARTICLE IS PRINTED ON A SPECIAL INSERT AT THE VERY CENTER OF THE MAGAZINE, MAKING IT THE NATURAL FOCAL POINT WHEN READERS OPEN IT.

WHAT'S INCLUDED:

- A 4-PAGE (2-SPREAD) BRANDED ARTICLE IN OUR PREMIUM PRINTED MAGAZINE.
- YOUR STORY APPEARS ON HIGH-QUALITY PAPER, WITH BRANDED LAYOUT.
- YOU PROVIDE THE CONTENT, AND WE HANDLE LAYOUT, DESIGN, AND PRINTING — FULLY APPROVED.
- DISTRIBUTED AT ALL CONVERSION CLUB EVENTS (A4 FORMAT, 32 FULL-COLOR PAGES, RELEASED QUARTERLY).
- PERFECT FOR BRANDS LOOKING TO BUILD NARRATIVE-DRIVEN AWARENESS IN A PREMIUM, LASTING FORMAT.





CONVERSION CLUB BRANDED JOURNAL

SPECIAL SECTION SPONSORSHIP: BOOTH SPOTLIGHT— \$1,000

SPECIAL SECTION SPONSORSHIP: MERCH HIGHLIGHT— \$1,000

GET A 2-SPREAD (4-PAGE) PRINTED ARTICLE WITH BRANDED PHOTOS AND STORYTELLING, FEATURED IN OUR PRINT MAGAZINE.

INCLUDES A PERSONAL BRAND INTRODUCTION.

SPECIAL SECTION SPONSORSHIP: BOOTH SPOTLIGHT:

- WE CREATE A UNIQUE EDITORIAL REVIEW OF YOUR BOOTH FROM THE LATEST EVENT.
- INCLUDES PHOTOS, IMPRESSIONS, AND COMMENTARY FROM OUR EDITORIAL TEAM.
- PUBLISHED IN THE “EXHIBITION HIGHLIGHTS” SECTION.
- IDEAL FOR BRANDS WHO WANT TO STAND OUT ON THE EXPO FLOOR.

SPECIAL SECTION SPONSORSHIP: MERCH HIGHLIGHT

- A CREATIVE VISUAL REVIEW OF YOUR TEAM’S MERCH AND GIVEAWAYS.
- DETAILED PHOTOS AND IMPRESSIONS FEATURED IN THE “MERCH HIGHLIGHTS” SECTION.
- GREAT FOR BRANDS FOCUSED ON COMMUNITY, LIFESTYLE, OR DESIGN.





CONVERSION CLUB BRANDED JOURNAL

LEADERS SPEAK— \$1,000

YOUR EVENT IN FOCUS— \$1,000

GET A 2-SPREAD (4-PAGE) PRINTED ARTICLE WITH BRANDED PHOTOS AND STORYTELLING, FEATURED IN OUR PRINT MAGAZINE.

INCLUDES A PERSONAL BRAND INTRODUCTION.

LEADERS SPEAK:

- A 2-PAGE EDITORIAL INTERVIEW WITH A TEAM MEMBER OR FOUNDER.
- YOU PROVIDE TEXT AND IMAGES — WE DESIGN A FULLY BRANDED LAYOUT.
- A POWERFUL WAY TO SHOWCASE LEADERSHIP, VALUES, AND VISION.

YOUR EVENT IN FOCUS:

- A 2-PAGE SPREAD DOCUMENTING YOUR COMPANY EVENT — WITH PHOTOS AND HIGHLIGHTS.
- YOU PROVIDE CONTENT — WE DESIGN AND INTEGRATE IT TO MATCH THE MAGAZINE'S STYLE.





**HAVE ANY QUESTIONS
REGARDING ANY MEDIA OPPORTUNITIES?**

PLEASE CONTACT US!



VLADIMIR

SALES

[@conversion_conf_sales](#)



JULIA

SALES

[@sales_conversion](#)



LISA

SALES

[@salesteamcc](#)